

CLAIM AMENDMENTS

1 (original). A cosmetic composition, comprising:

- a) a non-aqueous carrier;
- b) a plurality of non-aqueous carrier stable capsules;
- c) an encapsulated material established within said plurality of non-aqueous carrier stable capsules;
- c) at least one sensorial perceivable material generated upon release of said

encapsulated material established within said plurality of non-aqueous carrier stable capsules, where in said plurality of non-aqueous carrier stable capsules rupture in an aqueous material after a duration of time.

2 (original). A cosmetic composition as described in claim 1, wherein said plurality of non-aqueous carrier stable capsules comprise a coat of polyvinyl alcohol.

3 (original). A cosmetic composition as described in claim 1, wherein said plurality of non-aqueous carrier stable capsules comprise a coat of polyvinyl pyrrolidone.

4 (original). A cosmetic composition as described in claim 1, wherein said plurality of non-aqueous carrier stable capsules comprise a coat of cyclodextrin.

5 (original). A cosmetic composition as described in claim 1, wherein said plurality of non-aqueous carrier stable capsules comprise a coat of polyvinylmethyl ether.

6 (original). A cosmetic composition as described in claim 1, wherein said at least one encapsulated material comprises a dye.

7 (original). A cosmetic composition as described in claim 6, wherein said at least one dye is selected from the group consisting of azo dye, disazo dye, diazonium salts, azoxy dye, hydrazo dye, benzidine dye, anthraquinone dye, triphenylmethane dye, aniline dye, aquonium dye, cationic dye, chrome dye, fluorescent dye, leuco dye, nitro dye, naphthol dye,

toluidine dye, acridine dye, tetrakisazo dye, thiazole dye, fluorine dye, oxazin dye, tetraazolium salt dye, thiazin dye, pyronin dye, rhodamine dye, safranin dye, phthalocyanin dye, acid dye, base dye, and substituted analogs thereof.

8 (original). A cosmetic composition as described in claim 1, wherein said at least one encapsulated material comprises an indicator which changes color based upon pH.

9 (original). A cosmetic composition as described in claim 8, wherein said indicator which changes color based upon pH is selected from the group consisting of alizarin red, bromcresol green, bromcresol purple, bromcresol blue, congo red, crystal violet, dimethyl yellow, ethyl violet, malachite green, m-cresol purple, naphthol yellow, methyl orange, methyl purple, methyl red, methyl violet, phenol red, resorcin blue, and thymol blue, brilliant yellow, bromthymol blue, m-nitrophenol, neutral red, phenolphthalein, alizarin red S, alkali blue, clayton yellow, cresol red, curcumin, m-cresol purple, o-cresolphthalein, phenol violet, p-naphtholbenzein, thymol violet, thymolphthalein, and titan yellow.

10 (original). A cosmetic composition as described in claim 1, wherein said encapsulated material comprises a fragrance.

11 (original). A cosmetic composition as described in claim 1, wherein said encapsulated material comprises a base.

12 (original). A cosmetic composition as described in claim 11, wherein said base is selected from the group consisting of sodium carbonate, sodium bicarbonate, lithium carbonate, potassium carbonate, ammonium carbonates, sodium bicarbonate, lithium bicarbonate, and trisodium phosphate.

13 (original). A cosmetic composition as described in claim 1, wherein said encapsulated material comprises an acid.

14 (original). A cosmetic composition as described in claim 13, wherein said acid is selected from the group consisting of zinc chloride, sodium sulfate, monosodium phosphate, sodium acetate, citric acid, ascorbic acid, and tartaric acid.

15 (original). A cosmetic composition as described in claim 14, wherein said non-aqueous carrier contains an amount of base.

16 (original). A cosmetic composition as described in claim 15, wherein said base is selected from the group consisting of wherein said base is selected from the group consisting of sodium carbonate, sodium bicarbonate, lithium carbonate, potassium carbonate, ammonium carbonates, sodium bicarbonate, lithium bicarbonate, and trisodium phosphate.

17 (original). A cosmetic composition as described in claim 12, wherein said non-aqueous carrier further comprises an indicator which changes color based upon pH.

18 (original). A cosmetic composition as described in claim 17, wherein said indicator which changes color based upon pH is selected from the group consisting of alizarin red, bromcresol green, bromcresol purple, bromcresol blue, congo red, crystal violet, dimethyl yellow, ethyl violet, malachite green, m-cresol purple, ntanil yellow, methyl orange, methyl purple, methyl red, methyl violet, phenol red, resorcin blue, and thymol blue, brilliant yellow, bromthylmol blue, m-nitrophenol, neutral red, phenophtalein, alizarin red S, alkali blue, clayton yellow, cresol red, curcumin, m-cresol purple, o-cresophthalein, phenol violet, p-naphtholbenzein, thymol violet, thymolphthalein, and titan yellow.

19 (original). A cosmetic composition as described in claim 1, wherein said non-aqueous carrier comprises a mixture of glycerol, sodium lauryl sulfate, and aloe vera gel.

20 (original). A cosmetic composition as described in claim 18, wherein said non-aqueous carrier comprises a mixture of polyethylene glycol.

21 (original). A cosmetic composition as described in claim 1, wherein said plurality of non-aqueous carrier stable capsules rupture after a duration of time in aqueous material to release said encapsulated material contained within such non-aqueous carrier stable capsules to generate a perceived sensorial indicia coincident to a discrete event occurrence.

22 (original). A cosmetic composition as described in claim 21, wherein said discrete event occurrence comprises attainment of a level of therapeutic efficacy.

23 (original). A cleaning composition as described in claim 21, wherein said discrete event occurrence comprises compliance with regulatory guidelines for use of said cleaning composition.

24 (original). A cleaning composition as described in claim 21, wherein said cleaning composition comprises a liquid hand soap and wherein said discrete event occurrence comprises expiration of a duration of time in compliance with hand washing procedure.

25 (original). A cleaning composition as described in claim 24, wherein said duration of time comprises a duration of time between about 5 seconds and about 15 seconds.

26 (original). A cleaning composition as described in claim 21, further comprising perceivable sensorial reinforcement attributes.

27 (original). A cleaning composition as described in claim 1, wherein said capsules are selected from the group consisting of: single capsule type, capsule within capsule type, a mixture of different configurations of single capsule types, and a mixture of different configurations of capsule within capsule types.

28 (original). A method of washing hands, comprising the steps of:

- a) applying a liquid hand soap to hands, wherein said liquid soap comprises a non-aqueous carrier containing a plurality of capsules that rupture after a duration of time when exposed to water;

- b) combining said liquid hand soap applied to said hands with water;
- c) rubbing said liquid hand soap applied to said hands; and
- d) perceiving sensorial attributes of substances released from said capsules that rupture.

29 (original). A method of washing hands as described in claim 11, further comprising the step of configuring said capsules to rupture after a duration of time coincident to a discrete event occurrence.

30 (original). A method of washing hands as described in claim 11, further comprising the step of configuring a population of capsules to rupture at a rate which provides perceivable sensorial reinforcement attributes.